

## **For Immediate Release**

### **Local Women Business Named and Ranked 95 among Texas Top 100 Women Owned Business List**

Houston, Texas, April 23, 2008 - In recognition of the economic power of multicultural businesses, DiversityBusiness.com, the nations' leading multicultural internet site, recently named The Common Source as one of the Top 2007 businesses in the state of Texas (Div100)".

The Div100 is the 8th annual listing of the Texas top 100 women-owned businesses. The companies listed on the Div100 represent the Texas's top multicultural earners and challenge the long-held notion that a women-owned business is small or insignificant. Div100 members are sought after by major corporations wishing to increase spending with women owned companies.

#### **The Impact of Women Owned Business**

"Women businesses and consumers are a growing force in the U.S. economy, and a force to be reckoned with," said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. This is a whole business segment that can carry its own, that provides jobs, products and services, and generates wealth for their communities. These are the new leaders in American business."

Affected by recent economic and demographic trends and changes, Fortune 1000 corporations throughout the country have recognized that buying products and services from women owned companies positively impacts their business. Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy.

Carmen Castillo, President of Superior Design International, Inc., Florida commented "These groups of companies represent the organizational spirit that drives our economy and even more. It offers insights into a vastness of cultures and an exchange of ideas that are so valuable in helping me to understand how to reach the needs of today's consumers".

The Common Source has "raised the bar" with respect to the level of quality the legal and document management industry can expect!

#### **The Div100**

The Div100 is a classification that represents the top 100 women-owned businesses in the state of Texas, in sectors such as technology, manufacturing, food service and professional services. Large organizational buyers throughout the country that do business with multicultural and women-owned businesses use the list. The Div500 is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.

The Common Source will be honored at a special awards ceremony at DiversityBusiness.com's "8th Annual Multicultural Business Conference", taking place April 23 - 25, 2008 at Disney's BoardWalk Resort in Orlando, Florida.

### **About The Common Source Incorporated**

TCS is a diamond-level litigation support and document management service provider specializing in secure on-line repository, contract attorney review, document scanning, coding, electronic data discovery, computer forensics, blowbacks, coding, trial consulting, court reporting, videography, and software sales and training. We will manage and maintain a computerized repository of your documents consisting of a database and images to be utilized by parties having a common interest in document review and retrieval. For more information, visit the company website at [www.commonsource.com](http://www.commonsource.com) or contact [sales@commonsource.com](mailto:sales@commonsource.com).

### **About DiversityBusiness.com**

Launched in 1999, with over 35,000 members DiversityBusiness.com is the largest organization of diversity-owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies and colleges and universities. Members use the sites technology to find and track new business opportunities. It also produces the country's largest conference on diversity education and training for major corporations and small business. Its research on top businesses appears in Fortune, Forbes, Business Week and numerous magazines and media publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. CCA was founded in 1980 by CEO Kenton Clarke.

### **For additional information, please contact:**

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